

## Corporate Overview

Solid Search Marketing, Inc. specializes in outreach and public awareness campaigns through social media and search engine advertising. With over 10 years of foundational experience we have helped clients gain exposure on major websites like Facebook, Amazon, Google, Bing and YouTube. By leveraging these platforms our team can deliver your message with better reach and faster delivery than traditional advertising.



## Differentiators

- **Local and Regional Targeting**  
Target by zip code, city, county and state. Other demographic, behavioral and psychographic targeting are also available.
- **Less Waste**  
Advanced targeting options allows us to focus on areas of the population that qualify for your message. This results in less waste of funds.
- **Faster Campaigns**  
Rapid outreach and public awareness campaigns in as little as 24 hours.
- **Detailed Reporting**  
Learn the psychographics and demographics of everyone that has seen your campaign.
- **Quick Video Reporting Summary**  
Top level campaign reporting done via video in less than 60 seconds.
- **KPI Focused**  
We can optimize your campaign for views, interaction, applications, form submissions and more.

## Vision & Mission

- **Vision**  
Providing impactful digital marketing campaigns that provide actionable insights.
- **Mission**  
Our mission is to provide results-based digital marketing services to government and private companies across the USA.

## UNSPSC

80141500	Market research
80171600	Publicity and marketing support services
82100000	Advertising
82101600	Broadcast advertising
82101800	Advertising agency services
82101900	Media placement and fulfillment

## NAICS

541613	Marketing consulting services
541810	Advertising agencies
519130	Web broadcasting
541511	Web (i.e., Internet) page design services, custom
541430	Graphic design services

## Downloads

Capabilities Statement	<a href="http://www.solidsearchmarketing.com/cs">www.solidsearchmarketing.com/cs</a>
DGS Certification Letter	<a href="http://www.solidsearchmarketing.com/dgs-cert">www.solidsearchmarketing.com/dgs-cert</a>

## Certifications

### ✓ State/Federal

- DVBE/SB #2003551
- DUNS #079933633
- CAGE #7QZV6

### ✓ Los Angeles City

- Disabled Veteran Business Enterprise (DVBE)
- Small Business Enterprise (SBE)
- Emerging Business Enterprise (EBE)
- Very Small Business Enterprise (Harbor)
- Local Business Enterprise (LBE)

### ✓ Los Angeles County

- Local Small Business Enterprise (LSBE)
- Disabled Veteran Business Enterprise (DVBE)

### ✓ Contact

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## Advertising Platforms



### Authorize.Net

